



### What is One Tampa: Relief Now, Rise Together?

The City of Tampa has launched the One Tampa: Relief Now, Rise Together, a new COVID-19 Rent, Mortgage & Utility Relief Plan that will provide critical support to individuals and small businesses that have been most impacted by this crisis. The City of Tampa has partnered with two trusted organizations, the Crisis Center of Tampa Bay and the Tampa Chamber of Commerce, to connect critical resources with those who need them most.

The Individual/Family Relief Plan includes individuals and families who meet the following qualifying criteria:

- Currently reside in the City of Tampa.
- Have documentation reflecting employment as of Feb 1, 2020.
- Since February 1, 2020, have experienced a reduction in hours of work or pay by 25% or more as a direct result of COVID19 crisis.
- At the time of application, annual income must not exceed 80% of Area Median Income (AMI). For example, if you lost your job, your current income is zero.
- Must have paid 2018 property taxes in full (if applicable) and have no outstanding open code enforcement issues.
- Applicants will be required to provide documentation of their income and eligibility which may include check stubs, bank statements and/or a letter from an employer. Alternate documentation may be considered for individuals whose income was based on cash compensation.

The Small Business Relief Plan includes businesses who meet the following qualifying criteria:

- Be located in a) one of the City's designated 'Low-Income Census Tract Zones', or b) one of the Low-Income Census Tracts & Community Redevelopment Areas.
- Be one of the designated 'critically impacted' business sectors
- Have annual revenue less than \$250,000.
- Have no more than five (5) employees at the time of application.
- Have been continuously operating for two (2) years (since February 1, 2018).
- Experienced at least 50% reduction in revenue as a result of the COVID crisis.
- Have paid 2019 City business taxes and 2018 property taxes.
- Have no outstanding property code enforcement issues.

### How does the payment process work?

For qualified recipients, the City will remit rent or mortgage payments directly to landlords and mortgagors, and directly to TECO and the City of Tampa, on behalf of eligible relief recipients.

### How can I make a donation to One Tampa?

All donations are tax deductible. Please donate online at OneTampa.org or make checks payable to City of Tampa & mail to: The Municipal Office Building c/o Banking 306 E Jackson Street, Tampa, FL 33602

### How much do recipients receive?

Individuals who reside in the City of Tampa and were employed as of February 1, but lost their job because their business closed or they lost more than 25% of their income because of a business slow-down - we will directly pay the landlord or mortgagor up to \$1,000 for late or forthcoming rent or mortgage. Individuals will also receive up to \$250 for essential utilities at their home.

Small businesses located in the City of Tampa, specifically those located in one of the City's designated Low Income Census Tracts or one of its Community Redevelopment Areas (CRAs) - and those hit particularly hard by the business closure orders, we will pay up to \$4,000 for a past-due or future-due rent or mortgage and up to \$1,000 for utilities at that location.

### How do I apply?

The application and its requirements can be found online at OneTampa.org.

If you've completed a Qualifying Questionnaire, but do not meet the qualifications for relief, you will be contacted to provide input on possible other relief sources that may be available.

### Can I apply for state & federal assistance as well as the One Tampa program?

Yes. It is encouraged & we will help navigate that process for you.

### I own multiple businesses. Can all of them apply for assistance?

Yes - as long as each business uniquely qualifies and meets the eligibility requirements.

### How will the applications be reviewed?

Applications will be reviewed on a rolling cycle and payouts will continue until funds are exhausted. We are seeking community support to continue to fund this important relief plan.

### Do I need to be a resident of the City of Tampa to apply for business assistance?

No, but your business needs to be located within one of the City of Tampa's Low Income Census Tracts or one of the City's Community Redevelopment Areas (CRAs).



## Do I need to be a resident of the City of Tampa to apply for individual assistance?

Yes, you need to be a resident of the City of Tampa & provide:

- Copy of lease or last mortgage statement
- Copy of last utility bill
- Copy of last two paystubs, last income tax filed or other proof of income
- Copy of Photo I.D. (government issued i.e. Driver's License, passport, etc)
- Authorization for Release of Information

## How is this program being funded?

The primary source of funds is from the Federal Government (Community Block Grant Funds administered by the Department of Housing & Urban Development) which is why there are income and revenue restrictions. The City is committed to pursuing innovative ways to continue contributing to this Relief Effort, to include Philanthropic and City funds.

## Under what conditions will CRA funds be used?

The City would like to use CRA accrued interest funds to assist in funding the payments to businesses that are located in a CRA district. This will enable the use of CDBG and philanthropic funds to stretch further across individuals / families and businesses not located in a CRA.

## Why is the eligibility for businesses limited?

The One Tampa business relief plan is designed for businesses that were thriving and had established success in their market before the COVID-19 crisis, but had to close because of the safer at home orders. This relief plan does not have sufficient funding to cover businesses that were already struggling financially due to unrelated circumstances.

## What businesses are ineligible?

- A business deriving more than one-third of gross annual revenue from legal gambling activities.
- A business engaged in any illegal activity.
- A business that presents live performances of an indecent sexual nature or derive directly or indirectly more than 2.5% of gross revenues through the sales of products & services, or the presentation of any depictions or displays, of an indecent sexual nature.
- A business that has a primary purpose of facilitating polyamorous relationships.
- Massage parlors, hot tub facilities, and/or escort services.

## What types of businesses can apply?

**Bar/Nightclub** – 187491 – Bar/Lounge/Tavern

### Caterers

- 187216 – Industrial caterer
- 187217 – Social caterer

**Cleaning Services** – 069000 - Janitorial and/or window cleaning service

**Event Spaces & Services** – There is no specific tax classification code

**Event/Wedding Planner** – 100000 – Party planner

### Food Truck, Market Stand, Street Vendors

- 057010 – Franklin Street mall merchant
- 087196 – Fruit and vegetable stand
- 064000 – Hot dog cart
- 100020 – Ice cream truck

### Hair, Beauty, and Other Personal Services

- 016010 – Barber shop owner
- 016011 – Barber
- 018011 – Cosmetologist
- 081002 – Facial specialist
- 081003 – Full specialist
- 018010 – Salon owner/operator
- 081000 – Manicurist
- 017000 – Massage establishment
- 081001 – Pedicurist
- 107063 – Massage therapist
- 187460 – Tattoo parlor
- 136000 – Tanning salon

**Health Studio** – 081201 – Health studio

### Independent Restaurant (includes full-service, limited service, and café establishments)

- 187482 – Restaurant seating – 1-40 seats
- 187483 – Restaurant seating – 41-100 seats
- 187484 – Restaurant seating – Over 100 seats

### Personal Care Services

- 095610 – Child Care – 1-30 children
- 095630 – Child Care – 31-45 children
- 095640 – Child Care – 46-75 children
- 095650 – Child Care – 76-100 children
- 095660 – Child Care – 101 children and over
- 048008 – Pet sitting
- 187580 – Funeral director
- 048011 – Babysitting
- 048011 – Elderly sitting
- 048008 – Animal sitting
- 074010 – Landscaping, lawn service

**Personal Service** – 135000 – Tailor, dressmaker, alterations

### Small Retail

- 087585 Retail – New
- 087584 Retail – Used
- 087193 – Grocery store, less than 5K SF
- 187070 – Bakery - Retail

**Sole Proprietors** – There is no specific tax classification code. A sole proprietor may qualify based upon the underlying nature of the work performed, e.g., barbershop or salon owners, and not based upon a sole proprietor status.

**1099 Contractors** – There is no specific tax classification code. An individual who receives a 1099 for income tax purposes may qualify based upon the underlying nature of the work they perform, e.g., manicurist, cosmetologist, etc. and not based solely upon receipt of a 1099.